



ADVISORY

POSSIBLE BLACK FRIDAY FRAUD

Pursuant to Section 17 of the Federal Competition and Consumer Protection Act (FCCPA)

Thursday, November, 23, 2023: The Federal Competition and Consumer Protection Commission (FCCPC) has received credible intelligence that the customary seasonal sales at deep discount on a specific Friday, otherwise known as "**Black Friday**", may witness an increase of fake online stores by 135%, including scams, misrepresentation and other exploitative conduct. This information is corroborated by publicly available reports such as Netcraft.

The Commission advises consumers to be vigilant and discerning in this period and to demand and insist on their rights, particularly with respect to full and transparent disclosures.

Consumers should only patronise trusted and credible platforms and exercise caution to avoid being victims of fraud and other exploitation.

For reports and inquiries, please visit our website at www.fccpc.gov.ng and follow us on our social media handles: [@fccpcnigeria](https://twitter.com/fccpcnigeria) or [fccpcnigeria](https://facebook.com/fccpcnigeria), as the case may be.

Babatunde Irukera

Executive Vice Chairman/ Chief Executive Officer