## FORM CPC (D)

## CONSUMER PROTECTION COUNCIL PENALTY TABLE

Application form and required documentation should be submitted at least 21 days before commencement of the Sales Promotion.

S/N	OFFENCE	FEE (PENALTY) N
1	Non registration of promotion	10Million + assessed fee
2	Commencement without approval	5Million + assessed fee
3	Failure to insert in adverts that the Promotion has been approved by the Consumer Protection Council. Please note that adverts should in no way be designed to indicate collaboration by the Council. A format is provided.	1 Million
4	Non adherence to conditions in the guidelines.	Up to 5Million
5	Non adherence to conditions in the approval letter.	Up to 5Million
6	Making any changes in the terms of the approved promotion.	Up to 5Million
7	Any act or omission in the conduct of the promotion which is considered by the Council to be exploitative of Consumer.	Not less than 10Million

8	Failure to give the Council at least 2 (two) weeks notice before draws.	100,000
---	--	---------